

Interzum, Cologne, 16th to 19th May 2017

## Handling convenience without handles!

New surface finishes for aluminium profile handles

**The calm and elegant design of handleless furniture fronts is still right on trend. As a manufacturer of decorative fittings, D-Beschlag remains devoted to this theme. At Interzum 2017 in Cologne, the company is showing new surface finishes for its virtually invisible aluminium profile handles. On handleless furniture fronts, they discreetly follow the trend towards a sleek look while providing user-friendly opening and closing convenience.**

Expressed by the „D“ part of the company name, D-Beschlag remains true to Germany as its production base. In Luckenwalde, the company is continuing to invest in a pool of machinery that is geared more and more towards machining and processing aluminium as tomorrow's big material. It provides the basis for a broad spectrum of surface designs. At Interzum in Cologne, D-Beschlag is showing three new surface finishes for its custom-length aluminium profile handles.

Industrial design is a theme that plays an important part, one which D-Beschlag addresses with a matt powder-coated grey look as well as the „brushed bronze“ surface finish. Besides this, the anodised „brushed black“ surface finish now also lets handleless furniture fronts follow a trend that has been around for some time now with black shelf units in the office or kitchen.

Ever-popular among the surface finishes, the stainless-steel look continues to play a key part. This is where the various brushing techniques provide variability in looks and feel.

D-Beschlag's own production activities enable it to manufacture aluminium profile handles in any length and provide customised solutions. This is where the company says it is one of Europe's brand leaders.



*Caption 1: On handleless furniture fronts, profile handles discreetly follow the trend towards a sleek look while providing user-friendly opening and closing convenience. Ever-popular among the surface finishes, the stainless-steel look continues to play a key part. Photo: D-Beschlag*



*Caption 2: Industrial design is a theme that plays an important part, one which D-Beschlag addresses with a matt powder-coated grey look. Photo: D-Beschlag*