Interzum Cologne, May 9 - 12, 2023

## Individually made to measure: The latest length-independent bar handles from Schwinn

Schwinn is pursuing an approach to resource conservation with its length-independent bar handles. For this purpose, the manufacturer has redesigned profiles and bases, whose shape is currently enjoying a renaissance. At Interzum, the company is showing two purist-looking handle bars that can be individually cut to size; any drilling dimension is possible.

"Industrial Style" lives the "2Z409" bar handle. Twelve-mm tube material flows into pressed end pieces made of die-cast zinc, which suggest an inner hexagonal profile. From 750 mm in length, an additional base can be used.

The "33758", on the other hand, comes across as feminine and rounded. The oval-shaped profile is found both in the bar and in the bases. Its broad side lies flat on the end pieces of the base. The bar handle also completes a new product family of hooks, coat racks and knobs.

With their length-independence, the bar handles are recommended for consistent furniture designs across multiple fronts.



Caption: "Industrial Style" lives the "2Z409" bar handle. 12 mm tube material flows into pressed end pieces made of die-cast zinc, which suggest an inner hexagonal profile. Photo: Schwinn

