

Ninka at Interzum 2025: Tailor-made customer solutions inside kitchen cabinets.

„Everything can be simplified“ claims Ninka, exhibiting as a specialist in plastic molding and surface finishing at Interzum from May 20 to 23, 2025, in Cologne under the motto „My Ninka.“ The company shows how flexibly it can develop tailor-made products for customers in terms of function and design. The focus of the presentation: the three product groups with which Ninka covers inside the kitchen cabinet.

But how does ninka look from the customer's perspective? The company has given this a lot of thought and answers the question in a reception area at its stand B038 in Hall 7.1. Selected products serve as examples of the three key competencies: design, function, and customer individuality.

In terms of design, plastic shows its strengths. For function, Ninka focuses not only on practical usability but also on simple storage and logistics for hardware wholesalers. Under the heading „Complexity made easy,“ the company demonstrates how it operates across a spectrum of products to develop tailored solutions without the customer having to deal with complexity or accept costly custom solutions.

Demonstrating consistency

With a portfolio that covers all areas behind the kitchen door, Ninka presents itself at Interzum as a competent partner for both the furniture industry and hardware wholesalers. Visitors to the stand will find guidance in a colour concept that leads them clearly to each product group: waste recycling systems, organizational elements for drawers & pull-outs, and storage solutions for corner cabinets. New and fresh developments, which allow customers to design their kitchens intelligently and differentiate at all price levels, will ninka's focus at Interzum.



Caption: Three product groups & three core competencies: This is how Ninka presents itself at Interzum 2025 in Cologne. Photos: Ninka



Ninka

Ninkaplast GmbH, or Ninka for short, specializes in plastic moulding and surface finishing. Founded in 1928, the owner-managed family business develops and produces injection-molded parts for the kitchen furniture industry and for many other branches of industry, such as solar, lighting and medical technology, household appliances, coffee machines, office furniture, retail systems and banking, with just over 300 employees in Bad Salzungen. As a kitchen furniture supplier, Ninka covers all areas from waste separation systems to pull-out and drawer organization and corner cabinet solutions. The company sells worldwide.