

EXPO SICAM, 2023, October 17-20

"Qanto" bespoke

Elegant lifting tray system from Ninka with a choice of features

(Edelweisspress) Ninka (Bad Salzuflen, Germany) has successfully launched Qanto, an extendable linear lift-up shelf system for corner and other base units. The high-quality product design – fully assembled at the factory and ready to "plug-and-play" to maximise storage space in kitchens, living room sideboards and other cabinets – is consistent with an urban zeitgeist that combines modernity with simplicity, freedom, sustainability and the joy of discovery.

Consumers' desire for individuality is high on the agenda, notwithstanding a new sense of community discovered in the wake of the Corona pandemic. Each person has their own unique style, which is why Ninka has provided the Qanto base unit system with an individual modular design and configuration options.

This includes, for example, a pull-out tray, on which heavy kitchen appliances are easily pulled out of their ,hidden' storage place into an optimal position for use on the worktop when Qanto is raised. No lifting or setting down of the appliance, no dangerous overloading of supporting devices and safe operation of the kitchen equipment.

The Qanto has also been upgraded to meet specific design requirements: The decor on the upper adapter plate now echoes the design of the worktop, so that the retracted Qanto and the surface of the surrounding worktop appear to be cast from the same mould. These are elegantly accentuated by a brushed metal frame that encloses the Qanto at the top and houses the control switch.

The Qanto can be upgraded with many features to suit every requirement and budget. The aforementioned adapter plate and the pull-out tray are optional, as are cabinet interior lighting or different tray colours. Whether a two- or three-shelf configuration is chosen, or whether the socket for operating kitchen appliances is integrated into the Qanto lifting column, for Ninka and its kitchen furniture customers it is always the consumer who decides according to their requirements.

Ninka actively supports the industry and trade with the new Qanto range of equipment. Flexible equipment options not only create curiosity and a willingness to experiment in sales negotiations, but also put cost issues in the background. There is no doubt that consumers have sufficient purchasing power and are looking for something personalised or unique. Therefore, a Qanto is always a very special highlight of each individual kitchen.

Contact: Edelweisspress, Herford

Dr. Frank B. Müller fm@edelweisspress.de Fon: +49 5221 1265-20





Caption 1: Qanto, an eye-catcher in the kitchen environment and a highly emotive application for the optimum use of storage space, can now be designed individually for each kitchen buyer, thanks to its configurability. Photo: Ninka



Caption 2: Qanto's pull-out tray makes it easy to pull heavy kitchen appliances into an optimal position on the counter. Photo: Ninka



Caption 3: Refined as if from a single mould, Qanto's top surface (shown retracted in the photo) is a perfect match for the counter's décor, accentuated by the filigree brushed metal frame. Photo: Ninka

Ninka

Ninkaplast GmbH, or Ninka for short, specializes in plastic moulding and surface finishing. Founded in 1928, the owner-managed family business develops and produces injection-molded parts for the kitchen furniture industry and for many other branches of industry, such as solar, lighting and medical technology, household appliances, coffee machines, office furniture, retail systems and banking, with just over 300 employees in Bad Salzuflen. As a kitchen furniture supplier, Ninka covers all areas from waste separation systems to pull-out and drawer organization and corner cabinet solutions. The company sells worldwide.