

Sicam remains set for Ninka

Functional kitchen components push into the limelight

Ninkaplast GmbH, Bad Salzuflen/Germany, enjoyed a successful week at Sicam in Pordenone/Italy. „The trade fair fully met our expectations in terms of the number and quality of discussions“, reports Managing Director Dr. Johann-Peter Wulf. The level of interest at the stand of the specialist for plastic shaping and surface finishing reflected the overall result of the trade fair almost exactly: Ninka also attracted significantly more visitors, especially decision-makers, than in previous years. Customers from Germany, France, Italy and China were the most strongly represented. One thing was particularly noticeable in the product presentation: Components, that used to reliably but exclusively organize the inner workings of the kitchen, are increasingly stepping into the limelight thanks to their premium appearance.

Ninka demonstrated that it can respond to the trend towards 750 cabinet widths that began in Italy, both in terms of drawer organization as well as hanging and standing waste collection systems. „Cuisio“, originally a flexible partitioning system for drawers, adapts effortlessly to the new dimensions. And „one2six“, the hanging frame system for kitchen waste recycling, also knows how to make optimum use of the space and does justice to the increased space behind the wide front.

Shopping with a waste bin

Presented to the public as a prototype at Interzum, the trendy and sturdy waste collection bag „Taska“ was presented for the first time at Sicam as a production product in a variety of colours. The wide range of possible uses attracted a great deal of interest. „Taska“ collects recyclables that the classic Ninka collection bins cannot hold and is also ideal for taking waste paper or glass to the recycling point. The bag made of recyclable polypropylene fits into pull-outs larger than 600 mm wide next to the other waste bins and is non-slip on the usual non-slip mats. When the carrying handles are folded in, their height adapts to the waste bins of the „one2four“ system.

To take it out, the two carrying handles can be raised or lowered at the flick of a finger. Lightweight, elastic, airtight and easy to clean, „Taska“ with its timelessly modern design is also suitable as a stand-alone item for shopping, for going to the beach, for storing firewood or for storing cuddly toys in the children's room.

Elegant throughout: the „Black Edition“

The „Black Edition“ attracted particular interest at Sicam. At Ninka, it stands for a deep black, elegantly understated yet powerful colour scheme for the surfaces and runs throughout the product groups that the company is continuously developing and refining in the kitchen segment. To date, the „Black Edition“ includes the „Qanto“ and „Trigon“ corner cabinet solutions as well as the „Connect“, „Cuisio“ and „Cuisioflex“ drawer organization systems.

As one of the leading supplier trade fairs for the furniture industry, Sicam has always been a good platform for Ninka to present innovations and product ideas to an international audience. The autumn date is ideal for the kitchen furniture industry to start designing its product range for the coming year, says Wulf. The success of this year's appearance has encouraged Ninka to take part in Sicam again in 2024.



Caption: Ninkaplast GmbH, Bad Salzuflen/Germany, enjoyed a successful week at Sicam in Pordenone/Italy. Photo: Ninka

Ninka

Ninkaplast GmbH, or Ninka for short, specializes in plastic moulding and surface finishing. Founded in 1928, the owner-managed family business develops and produces injection-molded parts for the kitchen furniture industry and for many other branches of industry, such as solar, lighting and medical technology, household appliances, coffee machines, office furniture, retail systems and banking, with just over 300 employees in Bad Salzuflen. As a kitchen furniture supplier, Ninka covers all areas from waste separation systems to pull-out and drawer organization and corner cabinet solutions. The company sells worldwide.